

Case Study

Local Office On Aging Can Still Serve Seniors With The Help Of Stem Audio

About Local Office On Aging

Since its founding in 1985, the Local Office On Aging has been serving seniors 60 and older in the Roanoke Valley and Alleghany Highlands. Their mission is to help older persons remain independent for as long as possible. They are able to carry out their mission by providing services such as Meals on Wheels, Transportation, Case Management and Insurance Counseling, and more to locals in need.

Challenge

When the COVID-19 pandemic hit, the workers at LOA were faced with the challenge of having to quickly find a solution that would allow them to continue to operate and serve the seniors in their area while staying safe. Robbie Boyd, CEO, and Director of Elder Rights explains, “we are a AAA agency that works with Seniors in our local community that is known to provide services and volunteer outreach face to face. When COVID hit our area, we were forced to utilize technology for meetings and providing services. This has been a critical challenge for us here at LOA utilizing laptops and small webcams.”

Solution

Boyd discovered the right solution for his meeting room when “one of my IT contacts informed me



Local Office On Aging

Founded: 1985

Location: Roanoke, Virginia

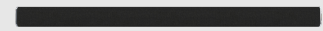
Industry: Public Service

Core Challenges:

- Poor audio quality with their existing solution
- Complexity of other solutions

The Need: An audio solution that worked with Zoom and could be installed without needing to hire out.

Solutions:



Stem Walls



Stem Hub



Stem Control

Organizational Benefits: Improved meeting experience, fast and affordable implementation, a high-quality meeting experience for end users

“Now our new Zoom set up is an easy one-touch solution through Stem Control and the perfect microphones in Stem Wall allow anyone in the room to be heard.”

- Robbie Boyd

CEO & Director of Elder Rights
Local Office On Aging

about Stem Audio and how their devices are easy to work with and easy to set up. He was exactly right because that fits the description of what our experience has been.” LOA installed two Stem Wall devices paired with a Stem Hub without having to hire a third-party and Boyd explains, “I deal with a lot of this equipment outside of work and hands down this is the easiest to set up, run, and utilize.”

Results

The deployment of Stem Audio devices provided LOA with the high-quality conferencing experience and environment they needed in order to stay operational and serve the Seniors in their community. “Now, our Zoom set up is an easy one-touch solution through Stem Control and the addition of Stem Wall allows anyone in the room to be heard,” says Boyd. “The purchase of this equipment will easily take anyone’s professional or casual meetings to the next level.”



Let's Get In Touch

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