



## Case Study

# Central Access Speaks Freely with Stem Audio

### About Central Access Corps

Founded in 1954, Central Access Corporation has provided the K-12 education community with tools to assist in the development and delivery of quality computer software products and top-notch support services. Central Access works hand in hand with the Mississippi Department of Education and many other K-12 service providers to offer the best solutions possible to their customers.

### Challenge

Central Access was looking for an audio solution that would meet all of their needs. They were looking for a solution that would deliver exceptional audio quality and coverage, could be installed on their own, and wouldn't break the bank. "I received quotes from different vendors for conference room equipment ranging from 50, 60, to 70 thousand dollar quotes for our 16 person conference room. That wasn't what we needed and I thought to myself, 'there's got to be a better way to do this.'"

### Solution

Manning personally installed two Stem Walls paired with a Stem Hub to work with his existing setup in their 26x14 ft. meeting room. "With Stem, everything was all-inclusive. All I needed was a PoE switch and to connect it to the network," said Manning. "Every little feature that was provided through the ecosystem platform just made it easy to install in 15 minutes. These tools give you a sense of security to understand what you're doing and they're easy to use!"

### Results

In deploying Stem Audio, Central Access was able to outfit their meeting room with a solution that checked every box and provided users with the high-quality conferencing experience they needed in order to have great meetings and truly speak freely from anywhere in the room. "Our end users used to be frustrated because they couldn't hear anybody and weren't able to be part of the team dynamic we were trying to build when we had video conferencing meetings. Now, everyone can sit in their spot and be heard loud and clear!"

### Let's Get In Touch

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## Central Access Corporation

**Founded:** 1954

**Location:** Ridgeland, Mississippi

**Industry:** Software

### Core Challenges:

- Budget limitations
- Difficulty of installation of other products
- Finding a solution that integrated with their system
- AV integrators up-selling & overcomplicating the project

**The Need:** To find an audio system that integrated with their phone system, Cisco Webex, and could be installed without needing to hire out.

**Room Profile:** A 26x14 ft .conference room that seats up to 16 people.

### Solutions:

Stem Hub & Stem Walls



**Organizational Benefits:** Improved meeting experience, affordable implementation, elimination of user frustration

"The sound quality is awesome, it's just amazing, and it's pretty hands-free. You just connect it to your network and it took literally 15 minutes to set up and it just rocks."



**Alex Manning**

CTO & EVP

Central Access Corps